

GOVERNMENT OF ANDHRA PRADESH

ABSTRACT

YAT & C (PMU) Department - Tourism Promotion - 11th Conference of Biological Diversity being held in Hyderabad in October, 2012 - Andhra Pradesh Tourism Campaign in SpiceJet, Jet Airways and other medium of promotion - Sanction of Rs.14,35,000/- (Rupees Fourteen Lakhs and Thirty Five Thousand Only) - Orders - Issued.

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YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.Rt.No.
2012

Dated 15-09-

Read the
following:-

1. From M/s. Atin Promotions & Advertising Private Limited, Hyderabad, Letter Dated 06-08-2012.
2. From M/s. Atin Promotions & Advertising Private Limited, Hyderabad, Letter Dated 06-08-2012.
3. Government Letter No.3665/PMU/ADC/2012, YAT & C (PMU) Department, Dated 17-08-2012.
4. From M/s. Atin Promotions & Advertising Private Limited, Hyderabad, Invoice, Dated 21-08-2012.

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ORDER:

Government of India who has chosen the city of Hyderabad where an International Bio-diversity Conference of Parties (COP-II) on biological diversity will be organised from October 1st to 9th, 2012, at Hyderabad International Convention Centre. Hyderabad has been selected for the mega event over other four Metros of the Country. It is found to be an ideal place because of the availability of developed logistic infrastructures and other facilities required to conduct the conference. More than 30 Countries and 12000 delegates are expected to participate in the convention. It will also be the first meeting of a conference of the Parties to a multilateral environmental agreement since 2002.

2. Since, more than 30 Countries and 12000 delegates are expected to participate in the convention, being held in Hyderabad during October, 2012, the medium of **Andhra Pradesh Tourism Campaign in SpiceJet, Jet Airways and other medium of promotion** was found necessary not only tourism destinations but also in showcasing the Andhra Pradesh Tourism Development Corporation properties and new tourism products by taking up different mediums of tourism promotion.

3. In the reference 3rd read above, Government has allotted the work to M/s. Atin Promotions & Advertising Private Limited, Hyderabad for an amount of Rs.14,35,000/- towards Andhra Pradesh Tourism Campaign in SpiceJet, Jet Airways and other medium of promotion from 20th September to 20th October, 2012.

4. In the reference 4th read above, M/s. Atin Promotions & Advertising Private Limited, Hyderabad, have submitted bills for Rs.14,35,000/- towards Andhra Pradesh Tourism Campaign in SpiceJet, Jet Airways and

other medium with a request to release 50% as advance and Balance within 1 week from start of the work.

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5. Government, after careful examination of the matter hereby sanction an amount of Rs.14,35,000/- (Rupees Fourteen Lakhs and Thirty Five Thousand Only) to M/s. Atin Promotions & Advertising Private Limited, Hyderabad towards Andhra Pradesh Tourism Campaign in SpiceJet, Jet Airways and other medium of promotion from 20th September to 20th October, 2012 and release 50% amount i.e. Rs.7,17,500/- (Rupees seven lakhs seventeen thousand and five hundred only) as advance in the first instance from the total sanctioned amount and balance amount to be paid after the work done and submission of the photos as documentary evidence.

6. The amount sanctioned at para-5 above shall debited to the following Head of Account:

“3452-Tourism, 01-Tourist Infrastructure, 102-Tourist Accommodation & Other facilities to Tourists - Schemes included in PLAN, 11- Normal State Plan, 20-PMU-Promotion of Tourism / Events, 500- Other Charges, 503 - Other expenditure”.

7. The Assistant Secretary to Government and Drawing and Disbursing Officer, YAT & C (PMU) Department shall draw an amount of 50% from sanctioned amount at para-5 above initially and disburse the same to M/s. Atin Promotions & Advertising Private Limited, Hyderabad through the Bank. The following are the Bank details.

Bank Name	:	CANARA BANK
Bank Branch & Code	:	ROAD NO.9, BANJARA HILLS - Code 1181
Bank Account No.	:	1181256005662
IFSC Code	:	500015007

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

GOVERNMENT
SPECIAL CHANDANA KHAN
CHIEF SECRETARY TO

To
M/s. Atin Promotions & Advertising Private Limited, Hyderabad.
The Assistant Secretary to Government and Drawing and Disbursing Officer,
YAT & C (PMU) Department.
The Deputy Pay and Accounts Officer, Secretariat Branch, Hyderabad.
Copy to:
The YAT & C (PMU-Claims) Department.
SF/SCs.

//Forwarded :: By Order//

SECTION OFFICER